

# SUBLIMATION ARTWORK SPECIFICATIONS

Please also visit pages 158-160 for additional information.



Available on **PET NON-WOVEN** and some polyester bags featured on pages 10-11, 30-33, 36-37, and 40-41.

**PRINTING METHOD** Digital heat transfer process that provides maximum imprint potential with edge-to-edge coverage (available on most bags), enhanced colors, and crisp details.

**PROOFS** Proofs are required and sent on all new Digital Full-Color orders and reorders with changes.

**COLOR PROFILE** Coated GRACoL 2006.

**RESOLUTION** 300 PPI minimum at maximum (100%) imprint size.

## PROGRAMS and FORMATS WE ACCEPT

Any other file formats are not acceptable and may delay production.

### ADOBE ILLUSTRATOR—Our Preferred Vector Art Program.

- Save as native Illustrator .ai file, or Illustrator Default PDF with the *Preserve Illustrator Editing Capabilities* box check-marked.

### ADOBE PHOTOSHOP—Our Preferred Raster Art Program.

- Save files as native Photoshop .psd or layered TIFF with transparent background and/or only necessary layers.
- Please properly isolate your art from the background by using exact, sharp-edged clipping masks or clipping paths.

### ADOBE INDESIGN—Macintosh Version only.

- Please package the file and include all fonts and links.
- Please do not use third-party plug-ins—if they are used, we will be unable to process your art.

## FONTS and LINE RULES

**MINIMUM SIZES** (if free floating on the bag):

2-point lines or rules.

8-point fonts. Thin serif font styles are not recommended.

**FONTS**—Please *Convert To Outlines (Paths or Curves)*

If we do not have the exact font you used, the text in your art will default to a less attractive font, changing the look of your design. Converting your fonts to outlines, paths, or curves eliminates this hazard.

## IMPRINT COLORS

Color tints/shades/tones may fluctuate up to 5% within a print run or reorder. PMS color matching is not available.

### FLORESCENT COLORS AVAILABLE:

- Pink • Purple • Orange • Green • Yellow

We can replace any color in your vector artwork with our available fluorescent colors to enhance your imprint. Specify on your purchase order which fluorescent color(s) you would like to use and what colors you would like to replace.

## A SPECIAL NOTE ABOUT OUR PRINTING PROCESS

The Sublimation process allows for a full-bleed imprint area on select bags. Please add ¼" bleed around your artwork. Also allow 1" safety from the edge of the imprint area for logos and text. (See template below for example).



Full-Bleed Sublimation

